

BUSINESS INTELLIGENCE

TURNING DATA INTO CLEAR BUSINESS INSIGHTS

Lexel can assist your business to identify trends and improve decision making, turning complex data into clear business insights.

Our services include:

BI assessment. Business intelligence specific to your organisation. Includes a review of your BI strategy and governance, with recommendations and road-mapping.

Reporting and analytics. Our team can help you design and build reports, gaining insights through effective visualisations.

Projects. Your business intelligence team can expand when and where required, for one-off or ongoing projects.

Managed services. Lexel can manage your organisation's business intelligence needs. From day-to-day reporting to analytics, a few hours a month to a full time resource.

Governance. As your business intelligence requirements increase, Lexel can help with governance around security, taxonomies and data integrity.

Leverage existing investments

The Lexel team can help your organisation leverage existing investments in Microsoft technologies. This can be a more cost effective method than investing in legacy business intelligence tools.

Microsoft Excel. Entry level business intelligence. Microsoft Excel delivers end-to-end self-service BI functionality through capabilities such as PowerQuery, PowerPivot, PowerView and PowerMap.

Microsoft Power BI. A suite of business analytics tools able to connect to hundreds of data sources. Produce visually impactful reports and easily create personalised dashboards with a unique, 360-degree view of your business.

SQL Server. Enterprise ready business intelligence platform using the Microsoft SQL stack and Azure:

- Azure Analysis Services
- Master Data Services
- SQL Server Reporting Services (SSRS)
- SQL Server Analysis Services (SSAS)
- SQL Server Integration Services (SSIS)

BUSINESS BENEFITS

Business insights. Improve business decision making. Turn raw data from multiple sources into clear business insights.

Stay ahead of the competition. Perform competitive analysis, understanding operational patterns that affect your business.

Visualise. Generate and share data through interactive dashboards and reports.

Mobility. Enable users to access and analyse data on any device or through custom applications.

Customer insight. Identify changes in customer trends and sentiment, with real-time updates and analysis.

Business agility. Track and manage KPIs, getting alerts and notifications when key data changes.

Digital transformation. The smallest of insights can be transformational for a business. Adapt and thrive through data enablement in your organisation.

